

READY FOR COLLEGE!

Dear Parents,

Do you have a junior or senior in high school right now? Does your child need help with college planning? We are excited and honored to have the opportunity to help your family.

With rising college costs and ever changing career prospects, the pressure to choose the right college at the right price is more important than ever before. What used to be a relatively simple process can now be complex.

The cost of college has skyrocketed. Since 1978, college tuition has increased 1120%. Student loan debt continues to be a struggle for America's college graduates, topping an average of \$29,000 per student.

Guidance counselors, while good intentioned, don't always have the time or resources to give all students thorough college planning — and most do not have extensive financial aid knowledge. The American School Counselor Association recommends a student-to-counselor ratio of 250:1. Unfortunately, the average student-to-counselor ratio is more often 400:1.

Esoteric Academic Solutions is here to be your hub for objective, personalized college coaching for the student — and financial aid planning for the parents. We represent your family as a personal “college coach.”

Our process includes getting to know each student personally through a needs analysis, then recommending customized strategy planning. This plan includes a career assessment, the application process, college essay, test prep, campus visits and college searches, and financial aid process.

Thank you again for considering Esoteric Academic Solutions. We look forward to guiding you through the college planning journey ahead of you.

All my best,

Nathaniel Haynesworth

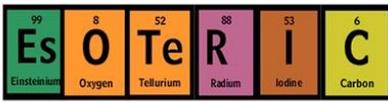
Nathaniel Haynesworth
Founder/Esoteric Academic Solution, LLC
e-academicsolutions.com



CONTACT ME

I invite you to contact me personally about your family's college planning needs. Call me at (646) 481-8216 or email me at nathaniel@e-academicsolutions.com.

I look forward to helping you!



BUNDLED PACKAGES

Get everything you need for your college-bound teen at the EAS College Planning Center.

COLLEGE READINESS PROGRAM

The first step towards college preparedness is the EAS Needs Analysis. During this 1.5 hour meeting, a EAS College and Career Readiness Instructor will conduct a Needs Analysis focusing on the following 5 steps: **Getting to Know You, Your Needs, Goal Establishment, Doing the Work, and Maintenance.**

This program will help high school students and their parents master the essential steps in developing effective plans for career and college readiness. After determining what the needs of the student are, four hours of time with a College Coach will be scheduled to cover these areas:

Step 1 – Assessing your interests, skills, academics, and personal preferences and relating them to appropriately matched majors, career paths and college environments.

Step 2 – Learning how to research and explore your options for all aspects of the college search. How to include the practical use of print, electronic and in-person resources. You'll get a specific, matched list of colleges to explore.

Step 3 – Developing informed and effective decision-making skills regarding all aspects of college planning including majors, financial aid, testing, and a strategic understanding of admissions dynamics.

Step 4 – Getting organized for the application process so you are empowered to possess both confidence and effective time-management skills.

Step 5 – Working with parents to afford college! We help you understand the FAFSA, financial aid forms, how to find scholarships, grants and loans.

As part of the EAS College Readiness Program, students will document their work using a unique EAS workbook. Each session will result in follow-up activities and workbook completion exercises. Students should consult with their school counselors and parents as they work on this material. At the end of this process, participants will have a written action plan to guide them through their next steps in college planning along with a suggested list of college matches. Parents are able to attend each session.

Investment: \$450

COMBINED WITH...

EAS SAT/ACT PREP

Higher SAT/ACT scores can mean paying less for college.

Get the best score possible with this test prep program!

Add this: \$300

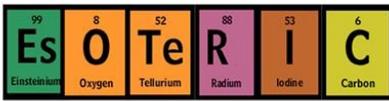
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PAYING FOR COLLEGE

EAS' financial expert partner, will assist college-bound students and families during the financial aid process to maximize all available grant, scholarship, work-study and loan options.

Add this: \$300

(More details on reverse)



COMBO PACKAGES

MAXIMIZE YOUR SAT/ACT SCORE

EAS SAT Course is a two-part preparation that focuses on test strategies and content review, tailored to the needs of individual students. We begin with a thorough review of math, reading, vocabulary and writing skills. Once students develop an understanding of these core concepts they are introduced to test taking approaches. Students learn how to master timing, avoid making careless errors and apply personalized test-taking strategies by being exposed to simulated SAT tests.



EAS' unique unified SAT and ACT program focuses not just on essential test content and strategy, but also on the endur-ing reading, writing, and reasoning skills teens need to succeed at the next level. Combine this proven curriculum with official practice tests and targeted review sessions, and you can be sure that your teen will have every advantage on test day!

AFFORDING COLLEGE PROGRAM

In our Financial Aid seminars, we assist college-bound students and families throughout the financial aid process to maximize all available grant, scholarship, work-study and loan options. We help parents/students understand the financial aid forms (FAFSA, etc.), how to maximize scholarships, grants, loans and negotiation.

The stakes are higher today. College costs have soared to \$20,000 - \$60,000+ per years. Students are graduating with debt that makes it very hard to get ahead in life. The average student graduates with almost \$30,000 of student loan debt. Steps include:

Step 1: Discovery Phase

- Specialize in the confidential management of your financial aid
- Discuss individual family needs and resources to pay for college
- Student review (Grades, SAT/ACT results, possible majors, college list)

Step 2: Application Input

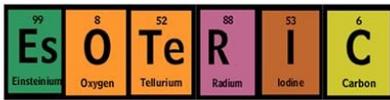
- Financial aid form and application guidance
- Assistance for families in understanding financial aid

Step 3: Award letter analysis

- Explain each financial aid award (grants, scholarships, loans, work-study)
- Define how financial aid impacts college costs
- Assist families in understanding each award to clarify college costs & return on college investment

Step 4: Offer solutions to pay for college

- Provide independent objective options to pay for college.
- Review educational financing options and terms



COLLEGE READINESS PROGRAM

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This program will help high school students and their parents master the essential steps in developing effective plans for career and college readiness. After determining what the needs of the student are, recommendations for hourly follow up will cover these areas:

Step 1 – Assessing your interests, skills, academics, and personal preferences and relating them to appropriately matched majors, career paths and college environments.

Step 2 – Learning how to research and explore your options for all aspects of the college search. How to include the practical use of print, electronic and in-person resources. You'll get a specific, matched list of colleges to explore.

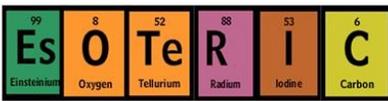
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SERVICES OVERVIEW

EAS Academic Coaches work one-on-one with students and their families to help them find a college — and be able to afford it!

Your first step in the process is to meet one-on-one with a EAS Academic Coach for an Orientation and Needs Analysis.

This 90-minute session will assess what stage in the college planning process the student and family are currently at.

At the end of this session, your Academic Coach will suggest a customized plan for future one-hour meetings only on the areas of need. Your family will only receive exactly what you need — and none of the college planning info you don't!

Your second step in working with a EAS Academic Coach is to schedule and complete the hourly meetings based on the Needs Analysis.

Through these sessions, families can be guided through any of the following areas of interest based on need:

- Career planning and exploration
- Testing (PSAT/SAT/ACT/Test-optional colleges)
- Campus visits and college searches
- Essays, resumés, interviews and recommendations
- The application process and acceptances
- Financial aid, grants, loans and scholarships
- Finding the right college and college major
- Recruiting and athletic services for the college-bound athlete

Your final step when working with a EAS Academic Coach is to walk away from the experience with confidence!

You and your family are now prepared to apply for, be accepted to, and pay for college.

Once you have the first Needs Analysis appointment, you can always return to EAS and your Academic Coach for more information. Let us help you through grades 9, 10, 11 and 12!



BOOK YOUR ORIENTATION TODAY!

Email: info@e-academicsolutions.com or call (646) 481-8216.

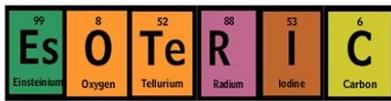
EAS also offers individual services for SAT Prep and How to Pay for College. Book your meeting with an expert in these areas today!

SAT PREP

Get a 1-on-1 SAT Coach

PAYING FOR COLLEGE

Get a Coach to help with financial aid



WHY GET A ACADEMIC COACH?

The American School Counselor Association recommends at **250-to-1 ratio for students to school counselors**. Unfortunately, most states are significantly higher than this.

On average, a counselor only gets a little more than half an hour for each student to review college planning decisions. **Only 38 minutes!** A student couldn't possibly make an educated decision about college with only that 38-minute conversation for fact collection and assessment.

Students need more one-on-one time to make a decision about college and their life after high school.

With the counselor's time and energy requested in other areas of the high school, it is not surprising that outside influences may be thought of before the school counselor when it comes to college planning.

A Academic Coach from a company like EAS can be instrumental in getting individual attention for your child. College costs are too high to put all of your hopes on a school counselor who already wishes they had more time to give.

A great Academic Coach can work to prepare your student so that when the school counselor is ready to spend one-on-one time with your child, the ground work has already been accomplished.

School counselors are impressed by students that have already assessed their needs, desires and strengths. This gives the school counselor more time to do the best part of their job — helping to match your child with colleges and careers that fit them best. And making sure that their high school coursework will get them to that destination.

EAS is here to help your family best prepare for college. At the end of your Academic Coaching experience, your family will be better prepared to not only utilize your school counselor in the most effective way, but also charge ahead on your own in other areas as well.



A EAS ACADEMIC COACH

A EAS Academic Coach will initially spend 90 minutes with your child getting to know him or her and assessing his or her needs and wants. Parents are encouraged to be a part of this Needs Analysis and Orientation process.

At the end of the 90 minutes, the Academic Coach will have a better idea of which areas of need are most important to the student and your family at that time.

Areas of need include but are not limited to:

- Career planning and exploration
- Testing (PSAT/SAT/ACT/Test-optional colleges)
- Campus visits and college searches
- Essays, resumés, interviews and recommendations
- The application process and acceptances
- Financial aid, grants, loans and scholarships
- Finding the right college and college major

Hourly meetings can then be scheduled as the student and your family work through the areas of most need.

Source: <http://www.schoolcounselor.org/asca/media/asca/home/Ratios10-11.pdf>